

Recommendation

A minimum of a **Sound Achievement (C)** in a Year 10 Humanities subject and/or English is recommended.

Rationale

The Business course equips students with the knowledge and skills needed to actively participate in society, the workforce, and the marketplace. It lays the foundation for students to become effective employees, employers, managers, leaders, and entrepreneurs.

Through this course, students explore the stages of the business life cycle, examine real-world business data, and develop an understanding of key concepts, theories, strategies, and processes related to leadership, management, and entrepreneurship. Students investigate strategic decision-making across core business functions including finance, human resources, marketing, and operations.

Using a variety of technological, communication, and analytical tools, students learn to comprehend, analyse & interpret business situations/information. They engage with current issues in both national and global business contexts, consider workforce trends, and explore the impact of emerging digital technologies.

Pathways

Studying Business can lead to further education and career opportunities in areas such as:

- Business management & development
- Entrepreneurship (Business ownership)
- Business law
- International business
- Human resources management
- Business analytics
- Economics
- Accounting and finance
- Marketing
- Business information systems

Objectives

By the end of this course, students will be able to:

- Describe business environments and situations
- Explain business concepts and strategies
- Analyse and interpret business situations
- Evaluate business strategies
- Create responses that communicate meaning to suit audience, context and purpose
- **Delivery**
Students are expected to engage in independent study to complete set tasks and assessments, as outlined in the Work Rate Calendar. Weekly scheduled lessons are provided and delivered via the school's designated Learning Management System (LMS).

Student Requirements

- A computer with internet and email access
- Telephone
- USB headset with microphone
- Exercise book
- Textbook (available through resource scheme)

Structure

Unit 1	Unit 2	Unit 3	Unit 4
Business creation <ul style="list-style-type: none"> Fundamentals of business Creation of business ideas 	Business growth <ul style="list-style-type: none"> Establishment of a business Entering markets 	Business diversification <ul style="list-style-type: none"> Competitive markets Strategic development 	Business evolution <ul style="list-style-type: none"> Repositioning a business Transformation of a business

Assessment

Formative assessment

Unit 1		Unit 2	
Formative internal assessment 1 Examination – combination response	25%	Formative internal assessment 3: Investigation – business report	25%
Formative internal assessment 2 Investigation – feasibility report	25%	Formative internal assessment 4: Examination – combination response	25%

Summative assessment

Unit 3		Unit 4	
Summative internal assessment 1 (IA1): Examination — combination response	25%	Summative internal assessment 3 (IA3): Extended response — feasibility report	25%
Summative internal assessment 2 (IA2): Investigation — business report	25%	Summative external assessment (EA): Examination — combination response	25%

In Units 3 and 4 students complete four summative assessments. The results from each of the assessments are added together to provide a subject score out of 100. Students will also receive an overall subject result (A–E).

Disclaimer All of the above information is accurate at the time of publication