

Tourism

Applied senior subject

Applied

Rationale

Tourism is one of the world's largest and one of Australia's most important industries. The term 'Tourism industry' describes the complex and diverse businesses and associated activities that provide goods and services to tourists who may be engaging in travel for a range of reasons, including leisure and recreation, work, health and wellbeing and family.

In Tourism, students examine the sociocultural, environmental and economic aspects of Tourism, as well as opportunities and challenges across global, national and local contexts. Tourism provides opportunities for students to develop understandings that are geographically and culturally significant as well as tourism issues and opportunities across global, national and local contexts.

Students develop and apply tourism-related knowledge and understanding through learning experiences and assessment in which they plan projects, analyse issues and opportunities, and evaluate concepts and information.

The core of Tourism focuses on the practices and approaches on Tourism and the Tourism Industry; the social, environmental, cultural and economic impacts of tourism; client groups and their needs and wants and sustainable approaches in Tourism. The core learning is embedded in each unit and the objectives allow students to develop and apply tourism-related knowledge through learning experiences and assessment in which they plan projects, analyse challenges and opportunities, make decisions and reflect on processes and outcomes.

Pathways

A course of study in Tourism can establish a basis for further education and entry level employment in businesses and industries such as:

- travel and traveller services -
eg. travel agents, tour operators, transport providers
- accommodation sector-
eg. front office, marketing, guest services
- catering and hospitality -
eg. Food and beverage service, chef
- meetings and events -
eg. functions, entertainment, multimedia, marketing

Objectives

By the conclusion of the course of study, students should:

- Explain principles, concepts and practices that influence consumer decisions about tourism industry and careers.
- Examine data and information related to tourism industry and careers.
- Apply knowledge to make decisions about tourism industry and careers
- Communicate responses
- Evaluate a project.

Structure

The Tourism course is designed around interrelated core topics and electives.

Units Options
<ul style="list-style-type: none">• Unit A: Tourism and Travel• Unit B: Tourism Marketing• Unit C: Tourism trends and patterns• Unit E Tourism Industry and careers

Assessment

For Tourism assessment from Units C and E is used to determine the student's exit result, and consists of the Instrument-specific standards Explain, Examine, Apply, and Communicate over two different assessment techniques, including:

- two projects
- two investigations

Project	Investigation
Students develop a Tourism guide about sustainable practices for a tourism destination or products and a promotional product for careers in the Tourism industry.	Students investigate a tourism trend considering relevant social, cultural, economic or environmental impacts, by collecting and examining information and the economic value and opportunities of the Tourism industry for an Australian Tourism region.
At least two different components from the following: <ul style="list-style-type: none">• written: up to 500 words• multimodal (at least 2 modes delivered at the same time) written and images.-up to 6 A4 pages/PPT slides	Presented in one of the following modes: Written up to 1000 words

Disclaimer All of the above information is accurate at the time of publication.